

**Curriculum Structure:**

<b>Trimester i</b>	<b>trimester ii</b>	<b>trimester iii</b>
perspective management	legal aspects of business	global citizen leader
business statistics	business innovation & application	business analytics
economics for managers	global citizen leader	business environment & strategy
financial reporting & analysis	research methodology & marketing research	basics of banking financial services & insurance
effective business communications	indian economy	business taxation
organization behaviour part i – individuals in organizations	cost & management accounting	fundamentals of financial mgmt & financial markets
essentials of world class operations	basics & practical applications of corporate governance	selling & negotiations skills*
marketing management – basics	foreign language	human resource development & human capital management
	organization behaviour part ii – managing group dynamics	project management
	essentials of supply chain management	
	marketing applications & strategy – including consumer behaviour	
<b>trimester iv</b>	<b>Trimester v</b>	<b>Trimester vi</b>
Marketing: Core Subjects	Marketing: Core Subjects	capstone course to address issues of cross-functional management & how to create effective organizations
Marketing: Major Subjects	Marketing: Major Subjects	ethics & corporate governance
Finance: Core Subjects	Finance: Core Subjects	functional specialization projects
Finance: Major Subjects	Finance: Major Subjects	
Human Resources: Core Subjects	Human Resources: Core Subjects	
Human Resources: Major Subjects	Human Resources: Major Subjects	
Operations: Core Subjects	Operations: Core Subjects	
Operations: Major Subjects	Operations: Major Subjects	